

Jyske Bank

SEB Nordic Seminar
10 January 2017

Our targets

Q3 2016

- Delivering an attractive long-term return on equity
 - Long-term target of delivering an after tax ROE between 8-12%
- DKK 100bn in housing-related loans from Jyske Bank branch network and DKK 20bn in mortgage loans for corporate clients
- Harvesting annual synergies of DKK 600m related to the Jyske Bank/BRFkredit merger
 - Full year effect from mid-2016, 18 months ahead of plan
- Maintaining a strong capital position
 - Long-term targets for capital ratio 17.5% and CET1 ratio 14%
 - S&P rating A- (stable outlook)

9.6%

DKK 73.9bn
and DKK
11.2bn

>DKK 600m

17.8% and
15.9%

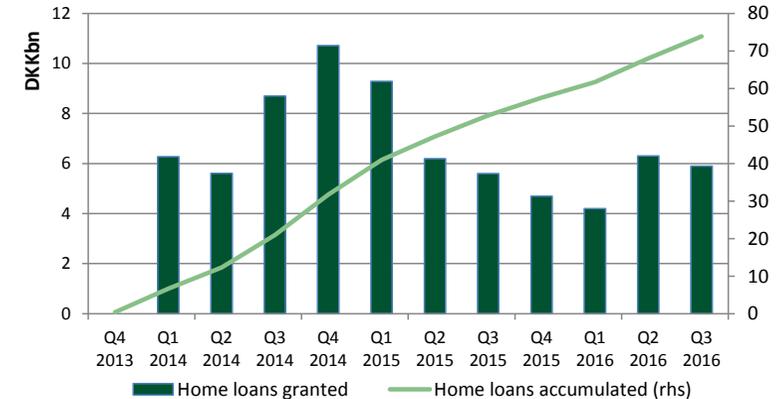
Synergies harvested 18 months ahead of plan

- Target for annual earnings and cost synergies of minimum DKK 600m achieved by end of Q2 2016
 - Full impact from Q3 2016 and onwards - 18 months earlier than originally planned
- New volume:
 - Volume of new home loan products DKK 73.9bn of which DKK 72.7bn was booked by end-September
- Capital costs in BRFkredit DKK 24m in Q3 2016 - down from DKK 27m in Q2 2016
- Number of full-time employees reduced to 3,993 by end of Q3
 - Target of 4,000 full-time employees achieved
 - Resulting in cost synergies of more than DKK 300m annually
- Integration costs:
 - No further integration costs expected. Any additional costs will be regarded as operating costs
 - Total integration costs come to approx. DKK 110m (incurred in 2014 and 2015)
 - Within the announced range of DKK 100-150m

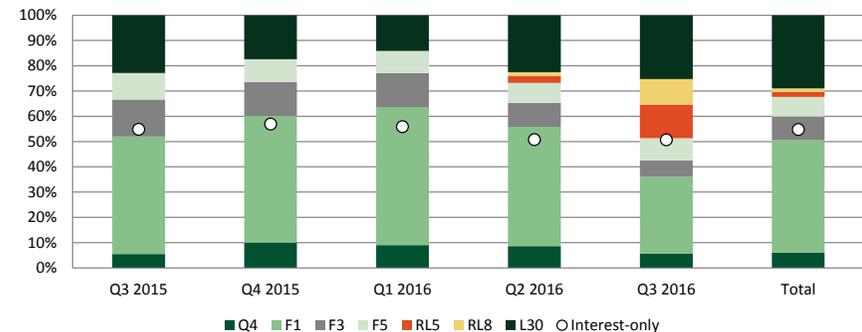
...and growth in home loans and mortgages continues

- Growth in volume:
 - Volume of new home loan products DKK 73.9bn end of Q3 and DKK 80bn as per December 20, 2017
 - Home loans granted to new clients take up an increasing proportion
- Quality of portfolio:
 - Majority of loans are granted to clients known by Jyske Bank as volume primarily stems from repatriation of loans previously referred to Totalkredit
 - More than 85% in credit rating class 1-5 compared to overall average of approx. 65% for bank loans for the retail segment
 - Losses since December 2013 totalling DKK 0.5m
 - Jyske Bank's risk appetite in growth areas is lower than average for the inspected banks (Danish FSAS, October 2016)
- Portfolio composition by product type:
 - Variable rate loans account for 70% of portfolio with F1 loans accounting for the majority
 - Proportion of loans with interest-only is relatively stable - down the last two quarters
 - Jyske Renteloft (RL5 and RL8) introduced in Q2 2016

New home loan products



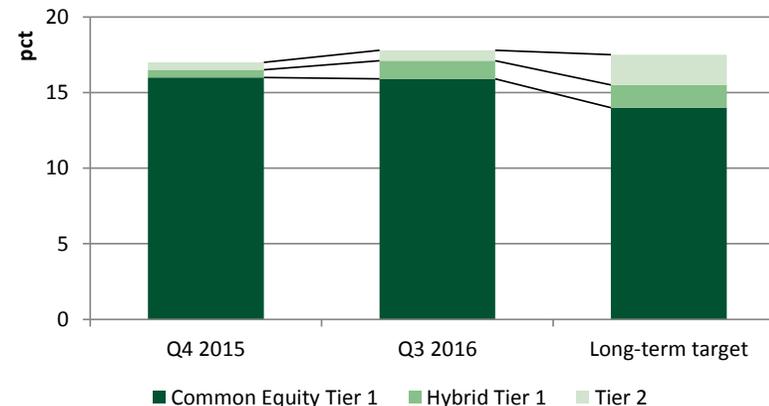
Jyske Bank home loan portfolio by product type



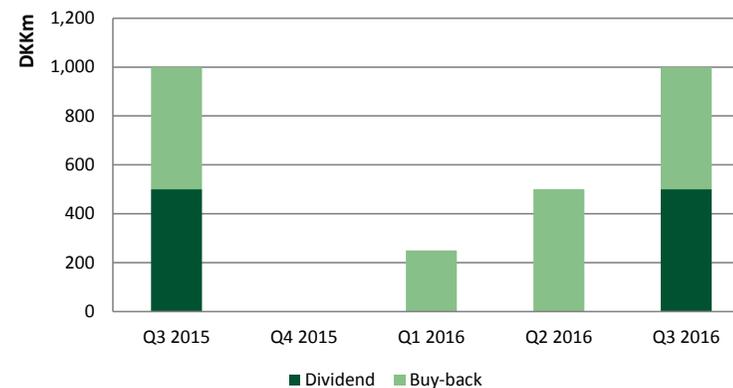
Capital adjustment in process

- Capital ratio 17.8% and CET1 ratio 15.9% end of Q3 2016 vs. long-term targets of 17.5% and 14%
- Gradual capital adjustment towards targets initiated in Q3 2015
 - Majority of adjustment expected to be completed in the course of 2016-2017
- Steps taken:
 - Share buy-back programmes of DKK 1.75bn in total:
 - DKK 750m (Nov 2015-Jun 2016)
 - DKK 1bn (Jul - Dec 2016)
 - Dividend DKK 500m (March 2016)
 - Tier 2 issue of SEK 1bn (May 2016)
 - AT1 issue totalling DKK 1.5bn (September 2016)
 - Intention of proposing ordinary dividend for FY2016 in line with dividend paid in FY2015 (at AGM in March 2017)
- Defending and securing a stable S&P rating of A- remains a key priority

Capital ratio



Capital distribution (time of announcement)

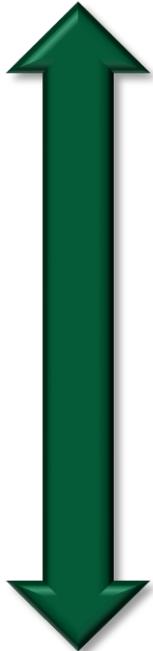


- Moderate economic growth expectations for Denmark
- Overall, credit quality is strong but agriculture is still fragile: commodity prices have increased but leverage is still high
- Business volumes:
 - Traditional bank loans expected to be stable
 - Corporates: continued competition for volume
 - Private individuals: continuation of past years' shift from high to low margin products is expected
 - Leasing: continued growth through new sales
 - Bank deposits continue at high levels
 - Negative interest rates introduced on demand deposits from all corporate clients
 - Mortgage loans, primarily new home loan products, expected to continue high growth
 - Competitive pricing

Digitalization

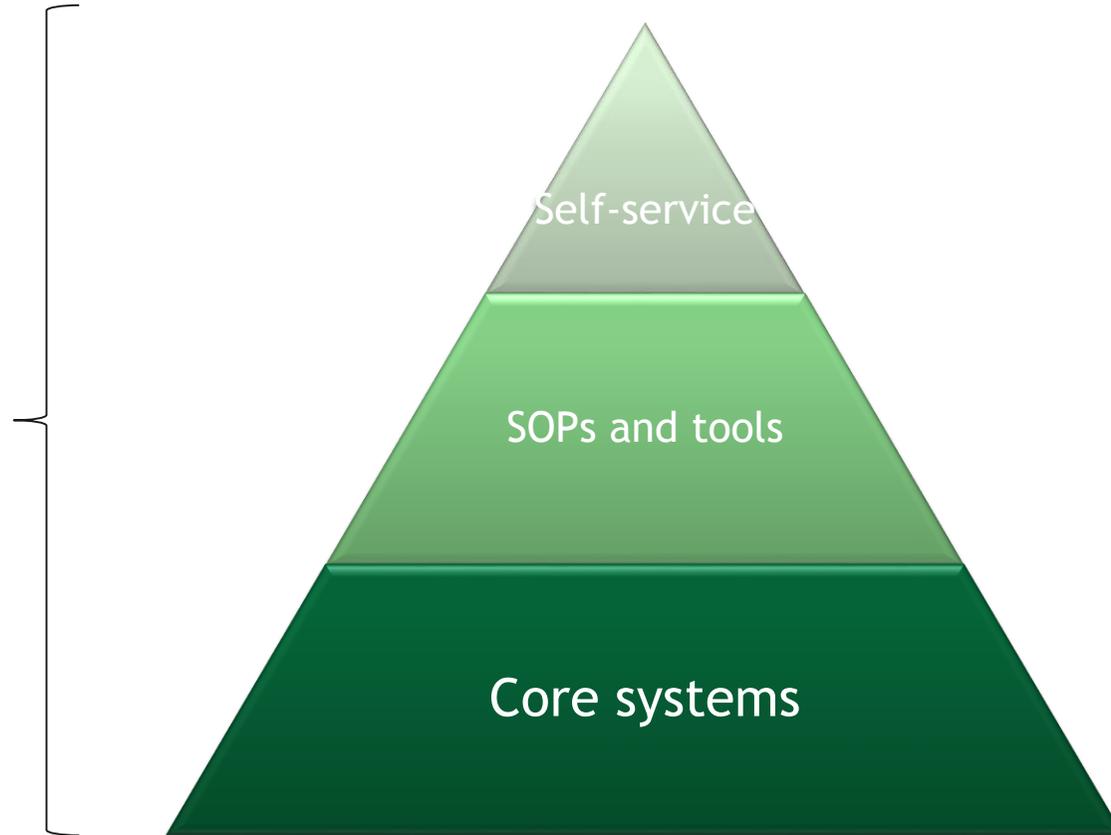
- People first
 - For Generation Z, the digital natives, access to money is digital but advisory is analogue
- Simplification before digitalization
 - IT is ideal for automation of simple and streamlined workflows/processes but very expensive if used to re-create a complex and fragmented set-up

"DNA" / differentiation



"Green Fee"

Digitalization



Digitalization cannot and must not be addressed independently of business strategy

An example: mortgage loans

Denmark has a very modern service enabled infrastructure

- Authorities offer
 - CPR/CVR register (UID)
 - BBR property register (UID)
 - Title registry with all debt in Danish properties
 - IRS (interface requirements specifications) to personal tax statements
 - NemID forced on all citizens
- The Financial sector has
 - Electronic clearing & settlement of all fixed income securities (VP)
 - E-nettet: home sales, current loan information, property geo-data, E-engagement (change of bank service)
 - Dankort, payment service (Nets), web & mobile banking, Mobile Pay, Bedste lån
- The customers have invested in
 - WiFi, Bluetooth and other technologies
 - Mobile devices: Smart phones, tablet, watches, GPS etc.
 - Financial sector services like mobile banks, web banks etc.

'Disruptions' are already on their way

- New financial regulation drives extra costs for existing banks
- Digitalisation and cost focus are drivers of fewer physical bank branches
- Credit ratings are harmonized
- Independent financial advisors gain market shares
- Robot based integration tools are chosen over rewriting legacy code
- PSD2: Debtors can bring their financial data with them
- New rating methods are created using social media
- Interbank block chains are being build
- Robot advisors and 'AI' based tech is available
- New business models in response to expensive home sales

Which trends are most important?

- Mobile price comparisons
- Mobile signing
- Geo tracking
- Big Data
- Changes to the labour market
- 'Trust' scores drives new business models
- Block chains creates new cheap infrastructure/backbone

Jyske Bank is a 'disruptor'

- Product innovation
 - New home loan product range (simple and clear)
 - Capped "super loans"
- Pricing
 - Competitive prices
 - Unchanged margins
- Distribution
 - New sales platform
 - New digital services, e.g. the app "Bedste lån"
- Funding
 - RTL F bonds
 - Joint funding, e.g. flexibility to continue to offer 1Y ARM loans (F1) and issue of EUR covered bonds



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